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## **Philippa Wiltshire** - *Strategy & Technical Manager*

Philippa, a farmers daughter from Buckinghamshire, is a graduate in Agri-Business Management from Newcastle University. Early work experience included Manager of British Cereal Exports (BCE), the export promotion division of the Home-Grown Cereals Authority (HGCA). Prior to joining ABM in 2002 she was Chief Executive of the FABBL Farm Assurance Scheme for 4 years responsible for the management of the scheme and recruitment of members. Philippa is married with two young children.



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## **Sarah Long** - *Development Manager*

Sarah is the Development Manager of Assured British Meat (ABM). She completed a BSc (Hons) degree in Agriculture with Agricultural Marketing and an MSc in Food Marketing and Quality Management at Harper Adams University College prior to joining ABM. Her primary role involves managing the assurance standards for the livestock transport, markets and abattoir sectors and liaising with industry bodies. Sarah originates from Norfolk where her parents run a beef farm. Sarah's hands on experience of livestock farming and academic qualifications bring a practical and balanced approach to the beef and lamb assurance chain. Sarah was awarded a Nuffield Scholarship in 2007.



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## **Rachel Gould** - *Technical & Communications Officer*

Rachel has a BSc (Hons) degree in Animal Science, which she studied for at Writtle College. Throughout her time at college and since completing her degree, she has gained hands on experience on both dairy and livestock farms. Before joining ABM, Rachel worked for a farm assurance certification body and as a result has developed a good understanding of the farm assurance industry.



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## **Hazel Cooper** - *Senior Secretary*

Hazel is married with a grown up daughter and son. Originally starting life in a farming family, she spent her early years travelling around the UK with her father as he transported livestock from farm to market, or abattoir. This was unfortunately brought to an abrupt end when she found she had to go to school. She joined ABM in 2002, after spending the previous four years in Singapore. Prior to moving to Singapore she had operated an international Consultancy and Training business with her husband, which focused on quality assurance, environmental management and laboratory accreditation.

